

Hair Care

New Launches

EUROPE
NOVEMBER-DECEMBER
2025



Content

○ Shampoo

○ Conditioner

○ Hair Treatments





Market: Europe

Klorane Galangal

The Rebalancing Treatment Shampoo with Medicinal Galangal removes up to 100%* of visible dandruff, whether dry or oily, even the most stubborn.

Formulated with Medicinal Galangal, which works four times faster than zinc pyrithione* to eliminate 100%* of dandruff from the very first use.

Balea Molecular Care

Balea PROFESSIONAL Molecular Care Strengthening Shampoo is specially formulated for fine, porous hair. Its multi-layer repair technology, enriched with amino acids and biomimetic peptides, strengthens hair from within, protecting against breakage and coating the hair with a protein film to improve structure, elasticity, and overall resilience.



Market: Germany



Market: UK

Les Secrets de Loly Superfruit

Perfect Match Shampoo restores lightness and softness to curls while preserving their natural oils, thanks to the hydrating properties of golden flax, red algae and fruit extracts. Formulated with 97.2% natural ingredients and inspired by "smoothies," it is suitable for all curl types. Enriched with pineapple, cocoa and banana, packed with vitamins, minerals and antioxidants, it nourishes the scalp and provides essential nutrients and fatty acids for healthy, shiny hair.



Market: UK

Native Japanese Golden Pear

Travel the world with every wash with this silicone- and sulfate-free haircare, made with just 10 ingredients. Inspired by curated global flavors, Japanese Golden Pear combines juicy pear with serene floral notes for a fresh, uplifting scent. Cruelty-free and vegan, with no animal testing or animal-derived ingredients.

Neqi Diamond Glass

NEQI Diamond Glass Im Conditioner features an innovative Verbascum-infused formula that adds exceptional shine while detangling and smoothing every strand without weighing hair down. Its lightweight texture provides instant hydration, helps seal the hair structure, and is suitable for all hair types, leaving hair nourished, silky, and radiant day after day.



Market: Germany



Market: Europe

Beauterra

Masque Capillaire

The BeauTerra Hair Mask is a versatile treatment that can be used as a leave-in or rinse-out mask. Perfect for damaged, frizzy and curly hair, it nourishes, repairs and smooths, leaving hair soft, manageable and full of healthy bounce.

The Body shop Spa of the World™ Polynesian Monoi Radiance Oil

Polynesian Monoi Radiance Oil is a lightweight, multi-tasking oil infused with Monoi Tahiti, made by soaking tiare flowers in coconut oil. With its delicately floral scent and silky, golden texture, it leaves both skin and hair radiant, glowing and nourished, offering spa-like pampering from head to toe. Suitable for body and hair, and completely vegan.



Market: Europe

CPL AROMAS' BENEFITS PLATFORM

Created to address consumer expectations, enhance performance, and deliver long-term value, with *sustainability as a guiding principle*

ENHANCING PERFORMANCE

HEALTH & WELLNESS

EXPERTISE & CREATIVITY

BLOOM

LONG LASTING

SKIN

PROTECTS

PROVEN BENEFITS

REFLECTS NATURE

CPL PERFUMER EXCLUSIVE

EcoBoost

Concentrated fragrance technology

✓ Care more by using less

EcoBoost Plus

Concentrated fragrance technology

✓ Low level inclusion

SuperBoost

Scents with added strength

✓ 10 x more scent

AromaCore Bio

Biodegradable fragrance release technology

✓ Biodegradable lasting effectiveness

AromaCore Bio Plus

✓ Biodegradable lasting effectiveness & perfumery

AromaHydro

Just add water

✓ Water based solutions for the future of perfumery

AromaGuard

Malodour counteractant technology

✓ Malodour Solutions

InsectaGuard

Insect repellent technology

✓ Repel Insects (on-skin)

AromaWellness

Fragrances with proven benefits

✓ State-of-the-art fragrances with benefits

AromaSpace

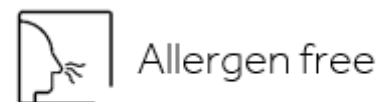
Headspace and great perfumery combined

✓ Headspace Technology

AromaFusion

Captive ingredient technology

✓ Unique Captives



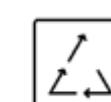
Allergen free



Anti-microbial fragrances



Biotechnology



Upcycled ingredients



Halal



Responsibly sourced



Natural Platform fragrances



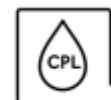
Solid formats



Biodegradable



Clean fragrance



CPL Captives



Concentrated



Vegan

Thank You

Let's Create Together

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