

Air Care New Launches

EUROPE
NOVEMBER-DECEMBER
2025

CPL
AROMAS

Content

○ New collections

○ Candles

○ Air freshener

○ Reed Diffuser





Loewe

Home Scents Capsule Collection

Introducing the LOEWE Home Scents Capsule Collection, a trio of festive scented candles. Featuring heady fragrances in glossy, metallic-finish ceramic pots; the gold-glazed Earl Grey, the silver Black Sesame and the deep red, satin-finish Sweet Almond.

The limited-edition LOEWE Home Scents Capsule Collection showcases three distinctive candles, each expressed through a glossy metallic finish. Earl Grey, presented in gold, offers a refined and aromatic interpretation inspired by the elegance of tea. Sweet Almond, in deep red, combines nutty, spicy and delicately sugary notes lifted by fresh orange blossom water. Black Sesame, finished in silver, delivers an intense and exotic fragrance, unfolding rich, spiced nuances and indulgent toasted caramel gourmand notes over time.

Market: Europe



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Diptyque Sapin

Inspired by the Advent Candle concept, this limited-edition candle invites you to mark each day of the festive season with a quiet, meaningful ritual. Light it daily and let the iconic Sapin fragrance illuminate the moment. Shaped like a pine tree with a flame as its star, the candle is finished with a golden seal at the base and 25 hand-painted numbers, revealing the warm, enveloping scent of a freshly cut evergreen and bringing a sense of anticipation, calm and celebration to the countdown to Christmas.

Mercadona Latte

The Latte Scented Candle from Mercadona fills your space with the comforting aroma of a creamy coffee latte. Warm milky notes blend with soft coffee accords to create a cosy, inviting atmosphere, perfect for relaxing moments at home. Ideal for adding a touch of warmth and indulgence to any room.



Market: Spain



Market: Global

Boy Smells Xxmas Tree

Inspired by a recent trip to Malibu, this candle reimagines pine through a West Coast lens. Crisp, cooling pine is paired with a salty sea breeze, capturing the freshness of a mild Pacific winter where tree lines meet the ocean. Bright and invigorating, it's a year-round interpretation of pine that still carries a subtle sense of holiday nostalgia.



Market: UK

Scentsat N°3 Christmas Spice

As winter sets in, this festive fragrance fills your home with comforting warmth and seasonal charm. Bright citrus notes mingle with cosy spices to evoke the magic of a snowy holiday retreat, glowing with soft lights, crackling fires and cherished Christmas traditions — an uplifting yet soothing scent that wraps your space in a truly festive embrace.

Febreze Pumpkin Roll

Embrace sweater weather with the cosy fall scent of Pumpkin Roll. This spray fights air odours without masking them, leaving behind a light, fresh fragrance. Perfect for everyday use throughout the home, it delivers whole-home freshness with a 100% natural propellant.



Market: Not in Europe yet.

Mathilde M Timeless Classics - Amber Softness

Let yourself be seduced by Douceur d'Ambre, a warm and sensual fragrance, a true olfactory caress. The freshness of bergamot opens onto a woody and amber heart, warmed by incense. A touch of vanilla and patchouli prolongs this sensual and mysterious trail.

A true decorative object, this Les Intemporelles room fragrance diffuser continuously perfumes your home.



Market: France

CPL AROMAS' BENEFITS PLATFORM

Created to address consumer expectations, enhance performance, and deliver long-term value, with *sustainability as a guiding principle*

ENHANCING PERFORMANCE

HEALTH & WELLNESS

EXPERTISE & CREATIVITY

BLOOM

LONG LASTING

SKIN

PROTECTS

PROVEN BENEFITS

REFLECTS NATURE

CPL PERFUMER EXCLUSIVE

EcoBoost

Concentrated fragrance technology

✓ Care more by using less

EcoBoost Plus

Concentrated fragrance technology

✓ Low level inclusion

SuperBoost

Scents with added strength

✓ 10 x more scent

AromaCore Bio

Biodegradable fragrance release technology

✓ Biodegradable lasting effectiveness

AromaCore Bio Plus

✓ Biodegradable lasting effectiveness & perfumery

AromaHydro

Just add water

✓ Water based solutions for the future of perfumery

AromaGuard

Malodour counteractant technology

✓ Malodour Solutions

InsectaGuard

Insect repellent technology

✓ Repel Insects (on-skin)

AromaWellness

Fragrances with proven benefits

✓ State-of-the-art fragrances with benefits

AromaSpace

Headspace and great perfumery combined

✓ Headspace Technology

AromaFusion

Captive ingredient technology

✓ Unique Captives



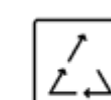
Allergen free



Anti-microbial fragrances



Biotechnology



Upcycled ingredients



Halal



Responsibly sourced



Natural Platform fragrances



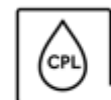
Solid formats



Biodegradable



Clean fragrance



CPL Captives



Concentrated



Vegan

Thank You

Let's Create Together

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