

HAIR CARE

New Launches

SHAMPOO · HAIR CONDITIONER · HAIR MASK · HAIR TREATMENTS · HAIR MIST · DRY SHAMPOO · HAIR STYLING

EUROPE · SEPTEMBER - OCTOBER 2024

CPL
AROMAS

New
Collections

Zara Hair Zara Shine

The iconic stylist Guido Palau joins Zara Hair to present “Shine,” a collection set to revolutionize your hair care routine. Designed to enhance the shine and health of all hair types, the collection includes four essentials: Shine Texture Cream, Shine Mist, Shine Blow Dry Spray, and Shine Oil. Perfect for those looking to combat frizz or boost smoothness.

KEY NOTES

A subtle and sophisticated fragrance with fresh, clean notes, light florals, and hints of musk.

APPLICATIONS

Texture Cream, Hair Mist, Dry Spray, Hair Oil



Market: Europe

Nuggela & Sulé Premium haircare line for kids

Premium haircare line for babies and children with red onion as the key ingredient. Nuggela & Sulé introduces three new products for babies and kids: Baby Shampoo, which strengthens baby hair with each wash without causing irritation; Kids Shampoo, a gentle formula for daily hair hygiene that also promotes healthy growth and strengthens with each use; and Kids Leave-In Conditioner, which softens and detangles without pulling, while adding shine and protection.

KEY NOTES

Red Onion Extract, Marine Glycogen, Glycine Soja Oil, Tea Tree Extract, Glycerin.

APPLICATIONS

Shampoo, Leave-In Conditioner.



Market: Spain

LICO Cosmetics Rejuvenating Hair Care Routine

Anti-aging hair care range with products that combine the latest in engineering and nature to densify, rejuvenate, and nourish the hair. It includes a complete hair care routine that combines scalp cleansing, conditioning effect, and anti-hair loss reinforcement:

- Delicate Shampoo** for a gentle, sulfate-free cleanse.
- Intense Shampoo** for a deep cleanse with sulfates.
- Ultra Silky Conditioner** a conditioner that provides a silky effect without weighing down the hair.
- High Dentistry Lotion** an anti-hair loss lotion formulated to thicken the hair fiber and reduce hair shedding.

KEY NOTES

Sweet notes and delicate wild touches will transport you to the dense forests of India.

APPLICATIONS

Shampoo, Conditioner, Hair Lotion



Market: Spain

Tara Onion+ Peptides Hair Stimulation System

Designed for thinning hair, our hair stimulation system soothes the scalp, boosts follicles, and enhances hair density.

-**Shampoo:** Promotes an optimal environment for hair growth.

-**Conditioner:** Improve the strength and density of hair.

-**Serum:** Stimulates hair growth and reduces shedding.

KEY NOTES

Onion, Olive Oil, Soybean Extract, Yeast Extract, Lavender, Rosemary, Rosebay

APPLICATIONS

Shampoo, Conditioner, Serum



Market: Spain

Matrix Insta Cure Build-A-Bond

The new InstaCure Build-A-Bond line from Matrix is designed to repair and strengthen hair, especially after chemical treatments like lightening. The line includes various products, such as a lightweight liquid mask, that help to rebuild hair bonds, nourish deeply, and restore strength and shine. Key ingredients include citric acid, which works from within to fortify the hair, and squalane, which helps to soften and smooth the outer layer. These products are also sulfate-free, vegan, and paraben-free, making them suitable for all hair types, including color-treated hair.

KEY NOTES

Citrus notes

APPLICATIONS

Shampoo, Liquid Mask, Conditioner, Leave-In Balm,



Market: Europe

Lush The Lush Version

A fresh take on treasured favourites. Take a trip back in time with us to revisit some iconic formulas from the past and some of our own creations that we bet you never knew about. We've picked much-loved formulas back up, dusted them off, and reformulated them for a new era. Comprising the following range of products: Ginger Shampoo, Banana Shampoo, Banana Conditioner.

KEY NOTES

Ginger, Banana

APPLICATIONS

Shampoo, Conditioner



Market: Europa

New Launches

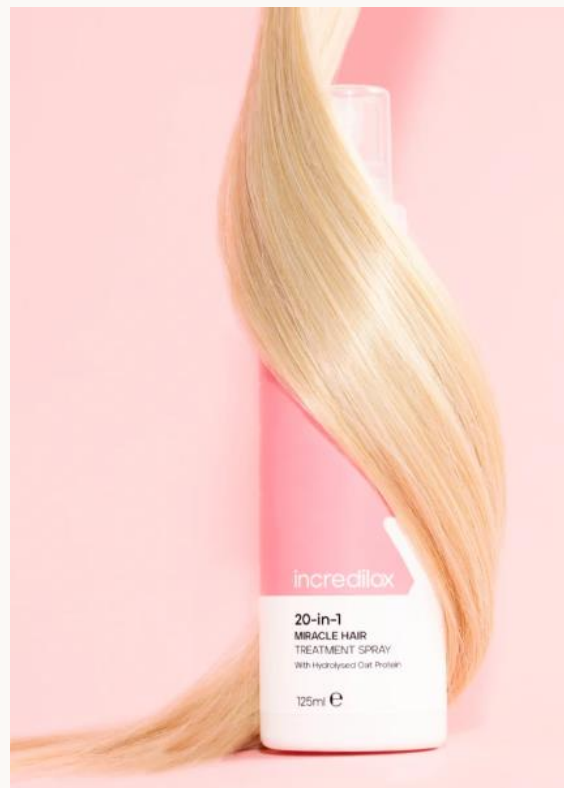
Bunch Gloss Pomade



Market: Europe

Revolutionary wax with a creamy texture that leaves hair shiny. It provides excellent hold throughout the day.

Incredilox 20-In-1 Miracle Hair



Market: Europe

Providing twenty benefits to all hair types, this Incredilox 20-In-1 Miracle Hair Treatment Spray is formulated with hydrolysed oat protein to repair damaged hair, enhance shine, smooth split ends, and shield your strands against UV rays, the lightweight formula nourishing and moisturising without weighing down your hair.

Arkive The Reset Decorated Woods



Market: UK

The Reset Dry Shampoo is infused into the fragrance, drawing on Adam's favourite space to regroup and refresh. Lively Ginger and Bergamot unfold into a heart of Saffron and Palo Santo with a base of Amber.

Balea Natural Beauty



Market: Germany

The Natural Beauty shampoo with vanilla extract and cocoa butter intensely nourishes the hair, providing flexibility, softness, and a natural shine. It is ideal for dry hair stressed by the winter.

Foamie Concentrated Repairing Shampoo



Market: Germany

The Foamie Concentrated Repairing Shampoo guarantees a gentle and sustainable hair cleansing. The product is sustainable thanks to its water-saving formulation, use of recycled ingredients, and environmentally-friendly packaging.

Batiste Dry Shampoo for Sensitive Scalp



Market: Germany

Sensitive Scalp Dry Shampoo by Batiste promises freshly washed-looking hair without drying it out. Its vegan formula is specially designed to meet the needs of sensitive scalps. The dry shampoo gently absorbs excess oil, leaving the hair feeling fresh between washes.

Revlon ColorStay-Colour Booster Mask



Market: Spain

The Colorstay mask from Revlon is a hair treatment designed to enhance hair color, especially for those with platinum shades or highlights. It is formulated to provide a semi-permanent color boost, intensify shine, and nourish the hair, all while conditioning it to maintain healthy-looking strands.

SHYNE Professional Color Protect Shampoo



Market: Germany

The Color Protect Shampoo by SHYNE Professional protects the hair with ingredients like Kerarice, Quinoa, and Bamboo. Additionally, it gently cleanses the hair using natural sugar-based substances. This formulation is designed to preserve color while maintaining softness and shine.

Natural Honey Wash & Go












Market: Spain













Anti-dandruff 2-in-1 shampoo and conditioner treats dryness and itching of the scalp, preventing dandruff from appearing. Formulas with 95% natural ingredients.

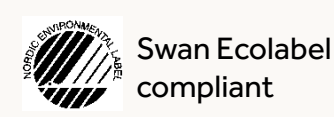
OUR INNOVATIONS & TREND SETS

Innovations that can elevate your scents

 <p>✓ Care more by using less</p>	 <p>✓ Biodegradable lasting effectiveness</p>	 <p>✓ Unique Captives</p>
 <p>✓ Care more by using less</p>	 <p>✓ Biodegradable lasting effectiveness</p>	 <p>✓ Headspace Technology</p>
 <p>✓ Repel Insects (on-skin)</p>	 <p>✓ Malodour Solutions</p>	 <p>✓ State of the art fragrances with benefits</p>

Claims that align with current trends

 <p>Natural Fragrances</p>	 <p>Upcycled Ingredients</p>	 <p>Biodegradable Fragrances</p>
 <p>Clean Fragrances</p>	 <p>Responsibly Sourced Ingredients</p>	 <p>Suitable for Solid Formats</p>
 <p>Vegan</p>	 <p>Biotechnology</p>	 <p>Allergen Free</p>
 <p>Anti-microbial Ingredients</p>	 <p>Halal</p>	 <p>Wellbeing</p>



A woman with long, dark, wavy hair is lying on a bed of dry, brown autumn leaves. She is holding a single, large, golden-brown maple leaf in front of her face, partially covering her eyes and nose. Her eyes are closed, and she has a serene expression. She is wearing a light blue or white top. The background is a dense layer of various autumn leaves in shades of brown, tan, and gold.

THANK YOU

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