

# Air Care New Launches

CANDLE · DIFFUSERS · ROOM SPRAY

EUROPE · SEPTEMBER - OCTOBER 2024

New  
Collections

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# Rituals

## The Alchemy Collection

Inspired by the mystique of ancient alchemy, this captivating collection embodies transformation in every element. The fragrance opens with the warm, spicy notes of cinnamon, beautifully balanced by the golden sweetness of honey. As it evolves, smoky tobacco and earthy sesame add depth, while the delicate essence of white orchid enhances its elegance. The comforting warmth of vanilla blends seamlessly with resinous benzoin, and the balsamic labdanum adds a touch of sensuality. Amber's warm, addictive notes complete the composition, inviting you to experience the magic of transformation through this uniquely packaged range, enriched with myrrh and amber.

### KEY NOTES

Amber & Myrrh

### APPLICATIONS

Candles, Home perfume, Reed diffuser

New Collections



Market: Global

# Lush

## Lush X Community

Lush is unveiling four new limited edition candles, each infused with iconic scents selected by the Lush community of super fans. These 100% vegan, soy and palm-free candles, presented in sleek black tins, offer an approximate burn time of 30 hours. Many of these fragrances have never been available as candles before, with scents inspired by Lush's popular shower gels, soaps, shampoo bars, and bath bombs. With the following fragrances:

- Hot Toddy
- 29 High Street
- Honey I Washed The Kids
- Intergalactic.

### KEY NOTES

Spicy, Cinnamon, Clove, Gourmand, Sweet, Peppermint, Grapefruit, Ylang-Ylang, Jasmine, Lime, Lemon, Tonka bean

### APPLICATIONS

Candles

New Collections



Market: Global

# Diptyque Year-End Candles

New Collections

To celebrate the holiday season, Diptyque invites you to explore an enchanting world brought to life by artist Lucy Sparrow. Known for her whimsical touch, Sparrow reimagines holiday symbols and the brand's iconic emblems with vibrant creations in felt. Think pine trees, pinecones, gingerbread figures, and even Diptyque's signature candles and perfumes, all transformed into delightful tactile artworks. This colorful sensory whirlwind awakens the childlike spirit within, prolonging the joy and magic of the celebrations.

- Sapin: The enveloping scent of fresh pine needles and resin.
- Friandise: A concentrated blend of gourmand aromas enhanced by spicy notes, the Friandise (Treat) candle.
- Étoile: As night falls, the Étoile (Star) candle fills the room with its velvety floral notes.

## KEY NOTES

Pine, Gourmand, Spicy notes, Floral

## APPLICATIONS

Candles



Market: Global

# New Launches

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## Jo Malone Pine & Eucalyptus Scented Candle



Market: Europe

This invigorating fragrance combines the festive scent of pine with the refreshing notes of eucalyptus. Handcrafted in the British countryside, it comes in a limited-edition crystal design, perfect for adding elegance and seasonal charm to any space.

## Glade Pumpkin Spice Latte



Market: Hungary

The Glade Pumpkin Spice Latte Candle is a limited-edition seasonal product designed to evoke the warmth and coziness of autumn and winter. Its rich fragrance combines the comforting aroma of pumpkin with spiced nutmeg, reminiscent of cherished moments spent by the fire during festive times.

## Elle Home Almond Blossom



Market: Germany

The Elle Home Almond Blossom Scented Candle is a premium home fragrance product designed to elevate your space with a soothing aroma. It features a delicate almond blossom scent that creates a calming atmosphere.

## Glade Berry Festive Kiss



Market: UK

Welcome this winter with Glade's limited edition range of festive fragrances that have been expertly crafted to evoke cherished holiday memories. The Berry Festive Kiss Scented Candle captures the joyful aroma of mixed berries and holiday cheer, reminiscent of festive gatherings and merry moments.

## La casa de los Aromas Red Berries



Market: Spain

With the vibrant and joyful scent of Red Berries, fill every corner of your home with the Christmas spirit. These fragrances invite you to enjoy unforgettable moments with family, creating a warm and loving atmosphere.

## Zara Home Gingerbread



Market: UK

The scent of freshly baked gingerbread cookies, with soft notes of cinnamon and spices, creates a warm and inviting atmosphere with this sweet fragrance.



## Febreze Enchanted Forest



Step into the Enchanted Forest, where fallen leaves and red berries create an autumnal spectacle. Tantalizing and alluring, this fragrance starts with a vibrant dark red fruit signature full of juicy strawberries, red currants, tart figs, and wild blackberries.










## Air Wick Winter Berry Wonderland















The Air Wick Winter Berry Wonderland Plug-In Refill transforms your home into a festive retreat with its delightful scent, blending natural essential oils.

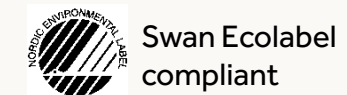
# OUR INNOVATIONS & TREND SETS

## Innovations that can elevate your scents

 <p>✓ Care more by using less</p>	 <p>✓ Biodegradable lasting effectiveness</p>	 <p>✓ Unique Captives</p>
 <p>✓ Care more by using less</p>	 <p>✓ Biodegradable lasting effectiveness</p>	 <p>✓ Headspace Technology</p>
 <p>✓ Repel Insects (on-skin)</p>	 <p>✓ Malodour Solutions</p>	 <p>✓ State of the art fragrances with benefits</p>

## Claims that align with current trends

 <p>Natural Fragrances</p>	 <p>Upcycled Ingredients</p>	 <p>Biodegradable Fragrances</p>
 <p>Clean Fragrances</p>	 <p>Responsibly Sourced Ingredients</p>	 <p>Suitable for Solid Formats</p>
 <p>Vegan</p>	 <p>Biotechnology</p>	 <p>Allergen Free</p>
 <p>Anti-microbial Ingredients</p>	 <p>Halal</p>	 <p>Wellbeing</p>





THANK YOU

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