



PERSONAL CARE

New Launches

SHOWER GEL · BODY LOTION · BODY OIL · BODY SCRUB · SUNSCREEN

EUROPE · JULY & AUGUST 2024

CPL
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New
Collections

The Fruit Company Dry oil

Intensive treatment that repairs the most damaged areas of your skin thanks to its exclusive blend of vegetable fatty acids. This fabulous oil is formulated with a bold and addictive fragrance that culminates in a subtle and sensual glow, thanks to our Glitter. A true sensory journey!

- Coconut
- Tropical
- Monoi
- Strawberry cream

KEY NOTES

Shea butter, Mango oil, Coconut oil, Sunflower oil, Jojoba oil

BUZZ WORDS

Deep hydration, Vegetable oils, Vegan

APLICACIONES

Dry Oil



Market: Spain

Aesop Aromatique hand balm

The included blend of humectants, emollient butter and oils is said to replenish weather-weary or dry skin, while also being quick to absorb.

- Aleos Aromatique
- Resurrection Aromatique
- Reverence Aromatique

KEY NOTES

Cedar atlas, Patchouli, Clove, Citrusm Woody, Smoky

BUZZ WORDS

Exotic, Exfoliating, Refreshing, Shining, Hydrating.

APPLICATIONS

Hand balm



Market: UK

L'occitane Verbena Geranium

The limited edition Verbena Geranium retains the characteristic citrusy and crisp note of our iconic organic verbena while adding the unexpected and surprising touch of geranium, which resembles that of a rose. Verbena and geranium share similar life cycles and much more, as both plants require the same care to thrive beautifully. With its unmistakable citrus touch, this new combination of verbena with the geranium accord.

KEY NOTES

Verbena, Geranium

BUZZ WORDS

Hydrates, Refreshes

APPLICATIONS

EDT, Shower Gel, Body Milk, Hand Cream



Market: Europa

Rituals

The Ritual of Yozakura

The Ritual of Yozakura. Serving as a reminder to seize each day and cherish the nights, it features a stunning blend of Yoshino cherry and black rice extract and offers a rich olfactive experience. Extracted from the beautiful blossoms of the Yoshino Cherry tree, this ingredient helps to nourish and protect the skin, leaving it feeling refreshed and revitalised. Combined with black rice, this antioxidant-rich body care will help improve skin texture and leave it scented with a fruity and floral fragrance.

KEY NOTES

Black Rice, Yoshino Cherry, Floral

BUZZ WORDS

Nourishing, Hydrating, Revitalised, Antioxidant

APPLICATIONS

Body & Hair Mist, Foaming Shower Gel, Sugar Scrub, Body Serum



Market: Global

New Launches

Paper Plane Christmas Soap



Market: UK

This natural, vegan, plastic-free soap smells like warm cinnamon gingerbread - perfect for anyone who wants to bring a festive aroma to their bathroom around the holiday time. A 100% natural soap bar made with cinnamon that makes a fun Christmas gift.

Weleda Ylang Ylang + Iris



Market: Austria

Transform your skincare routine into a magical ritual with Weleda's aromatic solid shower bar. This product, based on organic shea butter and vegetable glycerin, effectively cleanses the skin, leaving it feeling fresh and toned. It provides the skin with silky softness and firmness, healing it and prolonging its youth.

Ahava Deadsea Salt Moisturizing Salt Soap



Market: Germany

Cleanse and care with this exclusive soap-free cleanser that gently removes impurities and protects the skin from dryness with hydrating minerals from the Dead Sea. For a velvety and fresh skin feeling, especially suitable for sensitive skin.

We Love The Planet Deostick Sweet Serenity



Market: Germany

The Sweet Serenity variant of the We Love The Planet deodorant stick impresses with its refreshing scent of rose oil, honey, and mild herbs. Its ingredients, such as coconut oil, baking soda, corn starch powder, and beeswax, are of purely natural origin.

Dove Advanced Care Go Fresh Passion Fruit



Market: France

Dove Advanced Care Go Fresh Passion Fruit & Lemongrass Scent Anti-perspirant Deodorant Spray features an alcohol-free, kind-to-skin formula. This aerosol features Triple Moisturising technology that retains moisture deep within your skin.

Tesco Lilac



Market: UK

Tesco Extracts lilac body spray is a sweet fragrance of sweet orchid, vanilla bean and jasmine. Sweet Orchid & Jasmine

Dove Pro Age



Market: UK

Dove Advanced Care Pro-Age Body Wash celebrates mature skin by giving it the rich nourishment it needs – after just one shower. This gentle body cleanser uses 24-hour renewing MicroMoisture technology to deposit millions of powerfully moisturising droplets onto your skin.

Sanex Revitalising



Market: UK

Taking care of your skin to keep it strong and healthy is just a shower away when you wash with Sanex Expert Skin Health Agave Revitalising Shower Gel. This shower gel has been developed by dermatological experts and is formulated with inulin – a natural prebiotic derived from the bio agave plant.

Nivea Ultra Charge



Market: Germany

The Ultra Charge shower gel from NIVEA MEN offers a long-lasting freshness effect and cares for the body, face and hair at the same time. The shower gel gently cleanses the skin and exudes a pleasant sea scent - day after day.

Paper Plane Bath Spaghetti



Market: UK

Vegan Bath Spaghetti in plastic-free, recyclable packaging. Make bathtime more fun with our Bath Spaghetti! Jam-packed with skin-loving Shea butter, olive oil and coconut oil, Bath Spaghetti makes a fun gift that's also good for you! The zesty scent comes from 100% natural orange and grapefruit essential oils, and the product contains no artificial colours or fragrance.

Natural Honey Moments Zen



Market: Portugal

Moments Zen Shower Gel, with a formula containing jasmine, known for relaxing the body and mind, providing calm and relaxation. Its biodegradable, naturally-derived formula deeply cleanses the skin while caring for and hydrating it.

DM Balea Summer Sunset Pampering



Market: Germany

Enjoy the feeling of a summer sunset with Balea SUMMER SUNSET shower gel. It is enriched with a summery floral fragrance that refreshes and relaxes the senses. Its rich formula hydrates and gently cleanses the skin, leaving it soft and fragrant.

Nivea Repair & Care



Market: Germany

NIVEA Repair & Care Body Lotion protects, repairs and nourishes rough and dry skin. The lotion with an improved formula and a complex of 10% glycerin, provitamin B5 and niacinamide can relieve the feeling of tension and immediately relieve itching.

Garnier Body Repair 24H Hydra Repairing Lotion



Market: Lithuania

Body Repair is for extra dry skin. This anti-dryness and ultra-restoring body lotion intensively nourishes the skin with moisture and instantly soothes. Enriched with Canadian maple sap, known for its soothing properties.

Florence by Mills Mirror Magic Illuminating Body Moisturizer



Market: Poland

The florence by mills Mirror Magic Illuminating Body Moisturizer is a lightweight body lotion with a hint of shimmer and sheen. This moisturizer features a coconut vanilla scent and helps hydrate the skin leaving it feeling soft, smooth, and shimmering so we're ready to take on the day.

Soleil des Iles Monoï Shimmering Body Oil



Market: France

Specially designed to enhance your skin, our unique formula offers an irresistible golden glow while ensuring deep hydration. All year round, this oil brings silky softness to your skin, while enveloping it in a subtle and elegant shimmer.

Alma Secret Firming Yuzu Body Oil



Market: Spain

Formulated with 18 natural and organic vegetable oils, including an active phytocomplex, selected for their ability to nourish, improve skin elasticity and tone, repair, firm, combat cellulite and sagging, as well as improve stretch marks.

Caudalie Moisturizing Oil Elixir



Market: Austria

This deeply moisturizing and antioxidant-rich oil hydrates and smooths skin. Enriched with a blend of firming Prickly Pear, Grape Seed & Argan oils, this lightweight, multi-use oil nourishes body and hair and leaves you radiant and soft from head-to-toe.

The Body Shop Coconut Sugar Body Scrub



Market: Hungary

Now made with 94% ingredients of natural origin, including Community Fair Trade organic virgin coconut oil from Samoa, our sugar body exfoliator intensely buffs away dead skin cells to leave very dry skin feeling softer, smoother and nourished with moisture.

Hildegard Braukmann Mango Körperpeeling



Market: Germany

Intensive body scrub with an exotic and fruity fragrance for soft and velvety skin. It provides the skin with a feeling of suppleness, freshness, and vitality. The exfoliating beads made from volcanic mineral rock remove excess skin cells and stimulate blood circulation through their massaging effect.

Dove Almond and Mango Butter Scrub





















Market: Global













Crushed almond and mango butter is a body exfoliating scrub that deeply cleanses and renews the skin. Made with crushed almonds and mango butter, this body polishing formula is gentle and nourishes dry skin.

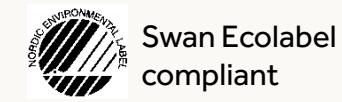
OUR INNOVATIONS & TREND SETS

Innovations that can elevate your scents

 <p>EcoBoost Concentrated fragrance technology</p>  <p>✓ Care more by using less</p>	 <p>AromaCoreBio Biodegradable fragrance release technology</p>  <p>✓ Biodegradable lasting effectiveness</p>	 <p>AromaFusion Captive ingredient technology</p>  <p>✓ Unique Captives</p>
 <p>EcoBoostPlus Concentrated fragrance technology</p>  <p>✓ Care more by using less</p>	 <p>AromaCoreBioPlus Biodegradable fragrance release technology</p>  <p>✓ Biodegradable lasting effectiveness</p>	 <p>AromaSpace Headspace and great perfumery combined</p>  <p>✓ Headspace Technology</p>
 <p>InsectaGuard Insect repellent technology</p>  <p>✓ Repel Insects (on-skin)</p>	 <p>AromaGuard Malodour counteractant technology</p>  <p>✓ Malodour Solutions</p>	 <p>AromaWellness Fragrances with proven benefits</p>  <p>✓ State of the art fragrances with benefits</p>

Claims that align with current trends

 <p>Natural Fragrances</p>	 <p>Upcycled Ingredients</p>	 <p>Biodegradable Fragrances</p>
 <p>Clean Fragrances</p>	 <p>Responsibly Sourced Ingredients</p>	 <p>Suitable for Solid Formats</p>
 <p>Vegan</p>	 <p>Biotechnology</p>	 <p>Allergen Free</p>
 <p>Anti-microbial Ingredients</p>	 <p>Halal</p>	 <p>Wellbeing</p>





THANK YOU

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