

Air Care

New Launches



CANDLE · DIFFUSERS · ROOM SPRAY

EUROPE · JULY & AUGUST · 2024

New
Collections

Rituals

The Ritual of Yozakura

Infused with black rice extract and Yoshino cherry, this mystical collection will transport you to an evening of stargazing amongst blossoming moonlit petals. Featuring a harmonious symphony of scents, this floral and fruity fragrance opens with a delicate burst of white flowers, settling into a velvety embrace of cedar wood, tonka bean, vanilla and vetiver.

KEY NOTES

Black rice, Yoshino cherry, floral, frutal, wood, tonka bean, vanilla, vetiver

BUZZ WORDS

Harmonious, Luxurious

APPLICATIONS

Candles, Home perfume, Reed diffuser



Market: Global

New Launches

Diptyque Narguilé



Market: Europe

The Narguilé candle evokes fragrant curls of smoke with its warm, fruity, honeyed scent. Luxuriate in the sense of calm that settles over the space when the wick is lit.

Estivade L'heure du Pastaga Citronnelle & Anis



Market: France

The Estivade L'Heure du Pastaga Citronnelle & Anise Candle is expertly crafted in France for outdoor use. It features a refreshing blend of lemongrass and anise, providing a soothing aroma that lasts for approximately 55 hours of burn time.

L'occitane Lavender & Honey Candle



Market: Europe

L'occitane Lavender & Honey Candle continues to deepen its knowledge of precious ingredients, known as the "soul" of plants. Extracted from leaves, seeds, flowers, barks, roots, and fruit peels, essential oils have long been utilized for their medicinal and therapeutic properties. Each oil possesses its own unique virtues, scent, and characteristics.

Tesco
Adoring Autumn



Market: UK

Stay cosy this Autumn with this Woodland Grove scented candle, to help fill your home with a lovely fragrance.

Glade
Indulging Honey
& Chocolate



Market: UK

The Glade Indulging Honey & Chocolate Small Candle uses TrueScent Technology™, a proprietary blend of ingredients that delivers a lasting feeling of freshness. Transform any room with its rich notes of honey, chocolate, and sandalwood, creating a warm and inviting atmosphere.

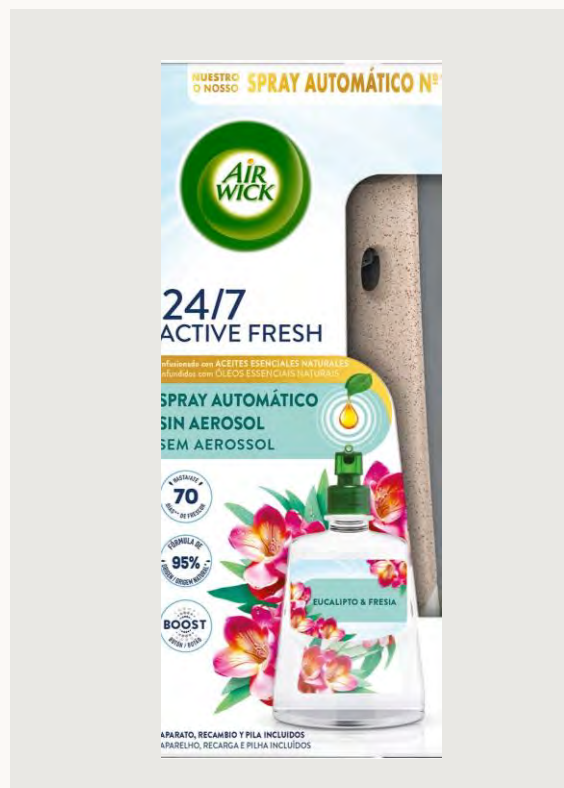
Lily-Flame
Verbena



Market: UK

The Lily-Flame Verbena Scented Candle bringing the essence of a summer in Provence to your home. Handcrafted in the heart of Somerset, each candle is vegan-friendly, cruelty-free, and comes in recyclable packaging, making it a perfect blend of luxury and sustainability.

Air wick
Eucalyptus and strawberry



Market: Spain

Enhance your space with the refreshing scent of eucalyptus and sweet strawberry. This automatic air freshener uses natural essential oils to continuously deliver a clean, invigorating fragrance. Designed for convenience, it maintains a pleasant atmosphere effortlessly, providing lasting freshness with each use.

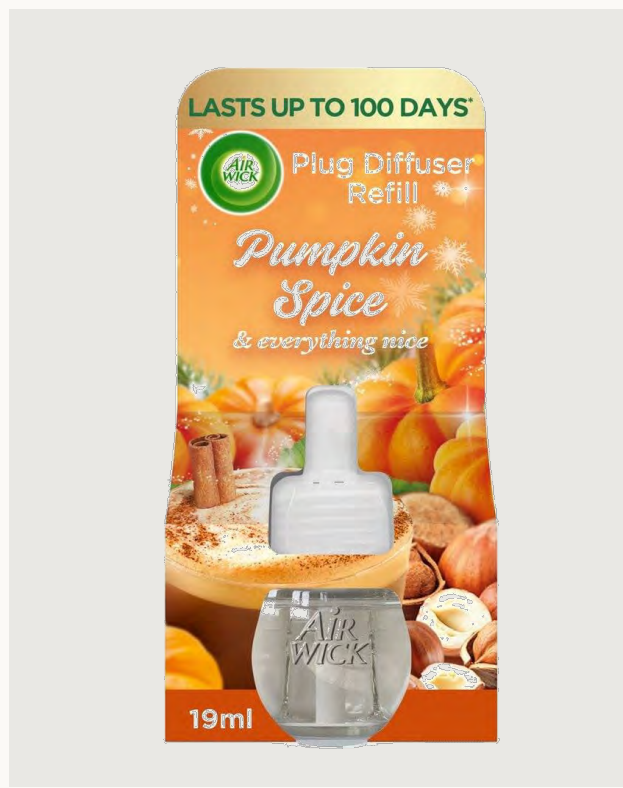
Ambipur
Japanese Tatami Scented



Market: Spain

With the Japanese Tatami fragrance, escape to the land of the rising sun to enjoy the fresh and pure air in harmony with nature. Let yourself be enchanted by this elegant scent and create an atmosphere of happiness in your home.

Air wick
Pumpkin Spice & Everything Nice














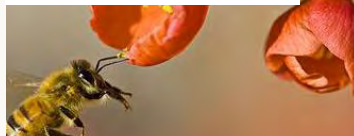






Market: UK













Air Wick plug-in scented oils beautifully complement your home décor while filling your living room with a long-lasting fragrance for up to 100 days, based on 12 hours of usage per day on the lowest setting. The Pumpkin Spice & Everything Nice scent creates a cozy autumn atmosphere.

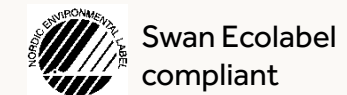
OUR INNOVATIONS & TREND SETS

Innovations that can elevate your scents

  <p>✓ Care more by using less</p>	  <p>✓ Biodegradable lasting effectiveness</p>	  <p>✓ Unique Captives</p>
  <p>✓ Care more by using less</p>	  <p>✓ Biodegradable lasting effectiveness</p>	  <p>✓ Headspace Technology</p>
  <p>✓ Repel Insects (on-skin)</p>	  <p>✓ Malodour Solutions</p>	  <p>✓ State of the art fragrances with benefits</p>

Claims that align with current trends

 <p>Natural Fragrances</p>	 <p>Upcycled Ingredients</p>	 <p>Biodegradable Fragrances</p>
 <p>Clean Fragrances</p>	 <p>Responsibly Sourced Ingredients</p>	 <p>Suitable for Solid Formats</p>
 <p>Vegan</p>	 <p>Biotechnology</p>	 <p>Allergen Free</p>
 <p>Anti-microbial Ingredients</p>	 <p>Halal</p>	 <p>Wellbeing</p>





THANK YOU

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